

## Extended Learning Sub Meet & Confer Notes January 27, 2009

### Notes approved February 24, 2009

#### Attendance

*Faculty Association Representatives:* Debra Jesseman, Scott Granberg-Rademacker, Gerald Schneck, Paul Wyss, Mary Hadley, Queen Booker, Terry Flaherty

*Administrative Appointees:* Pat Lipetzky, Joan Roca, Scott Johnson, Bryan Schneider (for Marilyn Delmont). Absent: Marilyn Delmont, Bob Hoffman

*Ex Officio:* Judy Luebke, Marcius Brock, Kathy Trauger, Theresa Schwartz

- I. Call to order
  - a. Scott Granberg-Rademacker called the meeting to order at 9:00 am
  
- II. Changes to the agenda
  - a. None
  
- III. Approval of the notes of November 25, 2008
  - a. **Action:** Approve as submitted. **Motion Passed.**
  
- IV. Announcements
  - a. MnSCU Grant Opportunities
    1. Check website <http://www.academicaffairs.mnscu.edu>
    2. March 2009 deadline
    3. Contact College of Extended Learning if you would like help
  - b. Fall enrollment numbers
    1. Sent via attachment with agenda
    2. Continued growth in online credit hours & FTE
  
- V. Old Business
  - a. BS Professional Leadership proposal – John Banschbach
    1. Sent via attachment with agenda
    2. 7 department are taking part
    3. Two new course proposals
      - a) Introduction to Professional Leadership
      - b) Professional Leadership Portfolio
    4. Discussion items
      - a) MnSCU approval granted for title “Professional Leadership”
      - b) Target market - offered at 7700 France
      - c) Rotational schedule will be developed so students know what to expect and will be able to plan ahead
    5. EL Sub-meet & Confer committee will serve as “department” and “curricular committee” for this degree with regard to the Curricular Design System
    6. **Action:** Motion to grant approval by EL sub-meet and confer to accept the BS Leadership proposal and two new courses as articulated. **Motion Passed.**

VI. New Business

- a. Market rate tuition proposal (handout) – Pat Lipetzky
  1. College of Extended learning proposes a \$30 per credit hour increase in differential tuition for all online courses offered effective fall semester 2009
    - a) \$10/cr hr returned to academic department providing that all online courses go through an institutionally approved peer review process
    - b) \$20/cr hr returned to CEL for marketing and infrastructure development costs
  2. Approval is only required by College or Universities to set market driven tuition per MnSCU Board policy 5.11 for customized training, continuing education, distance learning, non-credit instruction, and contract post-secondary enrollment options programs.
  3. Discussion items
    - a) MSU, Mankato's online tuition rate is low compared to other institutions (handout)
    - b) Average rate per credit difference between market-driven and regular tuition rates is \$27 (MnSCU 2007)
    - c) Gradual implementation
    - d) Flat rate charge (same cost for 1 or more courses per semester)
    - e) Cost of convenience
    - f) Create opportunity for more off campus students to take online courses, deter on campus students
  4. **Action:** Motion to grant approval by EL sub-meet and confer to accept the proposal as articulated and move the proposal forward in the University approval process. **Motion Passed.** (1 nay; 1 abstain)
- b. MnOnline proposed action plan (handout) – Pat Lipetzky
  1. Pat Lipetzky is a member of the MnOnline Committee
  2. Handout FYI – to be discussed at a future meeting
  3. Definition of online
    - a) None from the Governor
    - b) MnOnline = Courses coded as Media Code 03
  4. **Action:** Request a supporting document that shows online trend for MSU Mankato by College / Department with percent of change, Pat Lipetzky will develop and present at the next meeting
- c. Online Course Assessment ad hoc committee – Judy Luebke
  1. IFO will appoint members to serve on this ad hoc committee
  2. Pat Lipetzky can appoint administrative representatives from IT, IRE, and CEL, etc.
  3. Any EL sub-meet committee member can service on this ad hoc committee
  4. Meetings to start in February 2009

VII. Committee Reports

- a. Teaching with Technology Survey evaluation results – Judy Luebke
  1. Approximately 150 electronic surveys sent to conference participates, response rate 65%
  2. Power point presentation
  3. Plan for next year (?)
    - a) Budget unknowns
    - b) Every other year (?)

- c) EL sub-meet committee may want to make a recommendation to move this to an institutional event - professional development
- b. Online Course Peer Review update – Judy Luebke
  - 1. 7 courses reviewed fall semester
  - 2. 8 requests pending
  - 3. Current peer reviewers: Nan Johnson-Curiskis, Tony Filipovitch, Warren Sandmann, Judy Luebke
  - 4. SPF funding requested (\$4800)
    - a) Stipend paid peer reviewer(s)
    - b) Stipend to faculty requesting review of courses (to help engage faculty)
  - 5. How to start the process?
    - a) Developing information that will be posted on CEL website
    - b) Rubric is freely available upon request
  - 6. Link more with CETL and instructional designers
- c. Other groups
  - 1. No report

#### VIII. Updates

- a. 7700 France – Pat Lipetzky
  - 1. Enrollment increases for spring compared to fall
    - a) MPA program has seen huge growth
    - b) MBA program will have a large marketing campaign during spring/summer to increase fall enrollment
  - 2. Upcoming Events
    - a) Hosting Edina Chamber breakfast – February 6, 7:30 am
    - b) Open house and program showcase – March 25, 4:00-8:00 pm
    - c) Please contact Pam Baker if you are interested in attending [Pamela.baker@mnsu.edu](mailto:Pamela.baker@mnsu.edu)
- b. I-35 Alliance, partnership activities – Bob Hoffman
  - 1. No report
- c. Online student services – Marcius Brock
  - 1. No report

#### IX. Other items

- a. Status of MnSCU evaluation of online teaching platforms
  - 1. Any sense of how long before conversion and implementation?
    - a) Response from Bryan Schneider, probably no change is use of D2L for the next 1-2 years

Adjourned: 9:53 am

Submitted by: Pat Lipetzky & Scott Granberg-Rademacker

**Next meeting: Tuesday, February 24, 2009 in CSU 202**