Center for Excellence in Teaching and Learning Strategic Plan (2021-2026)

Mission: The mission of CETL is to support faculty members' personal growth in ways that advance social justice and racial equity. We help faculty develop effective teaching practices and support their ongoing professional development.

Core Values:

Accessibility: We believe that everyone should have access to growth opportunities. We strive to create programs that account for the breadth of faculty experiences. We acknowledge that teaching practices are not neutral and endorse teaching approaches that enable *every* student to use college to achieve their goals.

Collaboration: We recognize that we are often at our best when we work together. We harness the power of exchange to fuel faculty learning and relationship building, driven by the desire for a connected collegial community.

Reflection: We see introspection as essential to deepening our understanding of professional contexts and practices. We utilize personal exploration to promote faculty development, including inviting contemplation on our relationships to language, identity, privilege, and power.

Evidence: We value insights into learning derived from academic research. We use the scholarship of teaching and learning to develop our programs, and we help faculty contribute to this body of knowledge.

Enrichment: We honor the human need for learning and challenge across a lifetime. We help faculty take the next step in their continuing preparation and study.

Summary of broad unit and placement within the university

The Center for Excellence in Teaching and Learning (CETL) serves the essential need of investing in faculty to strengthen the university as a whole. It reflects the university's belief in faculty growth, productivity, and connection as a vehicle to produce high-quality instruction and career satisfaction. Since the fall of 2002, CETL has assisted faculty in areas such as student engagement, course design, learning outcome development, and overall instructional improvement. Participants find teaching support and resources through consultations, certificates, teaching observations, workshops, and other activities.

Programs of Excellence:

Faculty Fellows
Teaching for Justice and Equity
Writing Across the Curriculum
Peer Faculty Consultations

Process for Development of Strategic Plan

In July 2021, CETL staff worked with the Vice President for Faculty Affairs to craft a new vision for the Center for Excellence in Teaching and Learning. The aim of the revision was to align with Equity 2030 and better meet the university's faculty development needs. The mission, values, and strategic priorities of the Center were defined as part of this process.

Timeline						
Initial draft completed	August 2, 2021					
VP for Faculty Affairs review	August 15, 2021					
CETL Advisory Committee review	September 2021					
Open Campus Forum	October 2021					

Fall 2021

CETL staff shared the strategic plan, mission, and values with the CETL Advisory Committee for review and approval. The plan was then shared with the campus community.

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2021 CETL Staff	
Beth Beschorner	Associate Director for Equity Initiatives
Brooke Burk	Director
Heather Camp	Associate Director for Writing Across the Curriculum
Hannah Radcliff-Hoy	Program Coordinator
Emily Wang	Office Coordinator

2021 CETL Advisory Board Members						
Name	Unit	Appointment				
Kellian Clink	Library and Unaffiliated	IFO				
vacant	Social and Behavioral Sciences	IFO				
Jason Kaufman	Education	IFO				
Bethann Lavoie	Science, Engineering and Technology	IFO				
Scott LeGere	Arts & Humanities	IFO				
Manav Mendonca	Student Government					
Daniel Moen	Allied Health and Nursing	IFO				
vacant	Business					

Summary of Goals, Objectives, and Action Steps

- 1. Elevate the status of teacher learning and performance at the university.
- 2. Develop CETL into the leading site for ongoing non-instructional faculty development within the university.
- 3. Support faculty in developing equitable, anti-racist curricula and instructional practices.
- 4. Support faculty ownership of and facility with teaching writing in their disciplines.

- 5. Facilitate the exploration, application, and production of research on teaching.6. Build strong partnership with other units on campus to support faculty learning and growth.

Objective	Action Step	Target for Action	Evidence of Accomplishment/ Achievement	Required Resources: Time, Financial, etc.	Person(s) Responsible	Estimated Time Frame & Completion
1. Help faculty and administrators see instructional	Create programs that support teachers' development	AY 21-22: Engage in focus groups with campus administration and faculty about ways to support instructional faculty throughout their career.	AY 22-21: Completion of 4-5 focus groups (3-4 faculty, 1 administration)	AY 21-22: Time – 25 hours for facilitation, analysis, and findings review	AY 21-22: CETL Director AY 22-23: CETL	AY 21-22: 2 months
faculty development as a career endeavor.	across the career span.	AY 22-23: Develop 1-2 long- term programming supports for mid and later career faculty.	AY 22-23: Programming description and learning outcomes; marketing plan	AY 22-23: 10-12 hours of program design and marketing	Director; CETL Ass. Directors; Program Coordinator	AY 22-23: 2 months
		AY 23-24: Offer programming and evaluate. Utilize evaluation to make programmatic changes.	AY 23-24: Attendance rates of 6- 10 faculty per program; positive program evaluation scores	AY 23-24: 10-12 hours of program implementation; potential compensation for faculty facilitator (1-2 duty	AY 23-24: CETL Director; CETL Ass. Directors; Program Coordinator AY 24-25: CETL	AY 23-24: Full academic year
		AY 24-25: Offer revised programs and 1 additional program as needed.	AY 24-25: Attendance rates of 6- 10 faculty per program; positive program evaluation scores	days) AY 24-25: 10-12 hours of program implementation; potential compensation for faculty facilitator (1-2 duty days)	Director; CETL Ass. Directors; Program Coordinator	AY 24-25: Full academic year
		AY 25-26: Offer revised programs and evaluate	AY 25-26: Attendance rates of 6- 10 faculty per program; positive program evaluation scores	AY 25-26: 10-12 hours of program implementation; potential compensation for faculty facilitator (1-2 duty days)	AY 25-26: CETL Director; CETL Ass. Directors; Program Coordinator	AY 25-26: Full academic year

2. Help	Review programs	AY 21-22: Review data on	AY 21-22: Data analysis with key	AY 21-22: 15 hours for data	AY 21-22: CETL	AY 21-22: 1 month
faculty and	and make needed	collected since 2016 to determine	findings listed	analysis and review of	Director; Office Admin	
administrators	changes to ensure	effectiveness of faculty		previous programs		
see	offerings meet the	development and teaching				
instructional	mission and values.	programming.				
faculty						
development		Review program offerings,	Findings page with information			
as a career		attendances, and alignment with	on trends and alignment.			
endeavor.		revised mission and vision.				
		AY 22-23: Create a process for	AY 22-23: Review form and plan	AY 22-23: 15-20 hours for		
		reviewing and selecting	for tracking requests and	meetings, review, and form	AY 22-23: CETL Director	AY 22-23: 1 semester
		programming proposals.	submissions	development	AY 22-23: CETE DIRECTOR	AY 22-23: 1 semester
		programming proposation		development		
		Meet with Assessment	Detailed meetings for assessment			
		Coordinator to review alternative	plan for subsequent years			
		assessment planning for CETL.				
			AY 23-24: Notification of plan			
		AY 23-24: Revise, update, and/or	adoption. Final report for		AY 23-24: CETL Director	
		adopt an appropriate assessment	administration	AY 23-24: 10 hours for		AY 23-24: 1 semester
		plan for CETL.		report development		
			AY 24-25: Document that clearly	·	AY 24-25: CETL Director	
		AY 24-25: Utilize appropriate	connects the assessment plan to			
		assessment plan to review center	specific program offerings.	AY 24-25: 10-12 hours for		AY 24-25: 1 semester
		offerings.		document development		
		Report findings and provide			AV 25 20. CETI Director	
		programmatic recommendations.			AY 25-26: CETL Director	
		p. ogrammatic recommendations.				
		AY 25-26: Develop and/revise	AY 25-26: Document that clearly	AY 25-26: 15 hours for		AY 25-26: Academic
		programming to meet assessment	connects the assessment plan to	document development		year
		plan findings.	specific program offerings that	and review		year
			notes changes from the previous	and review		
			year.			

3. Help	Enhance CETL	AY 21-22: Review and revise 2020	AY 21-22: Review plan and assign	AY 21-22: 15-30 hours	AY 21-22: Program	AY 21-22: 1 semester
faculty and	marketing and	market plan.	tasks to CETL staff; development		Coordinator; CETL	
administrators	outreach to the		of marketing materials; creation		Assoc. Director for	
see faculty	campus community	Create a plan for reaching new	of a schedule for communicating		Equity Initiatives	
development		people through stronger	with departments			
as a career		department connections.				
endeavor.						
		AY 22-23: Revise marketing plan	AY 22-23: Submission of a new	AY 22-23: 10-12 hours	AY 22-23: Program	AY 22-23: 1 semester
		for the AY23.	marketing plan to staff and		Coordinator; CETL	
			advisory board		Assoc. Director for	
			·		Equity Initiatives; CETL	
					Director; Assoc. Direct,	
					WAC	
		AY 23-24: Implement marketing	AY 23-24: Development of	AY 23-24: 5 hours weekly	AY 23-24: Program	
		plan for AY 23.	materials for marketing; tracking	,	Coordinator; CETL	AY 23-24: Academic
			number of people reached and		Assoc. Director for	year
			impact of the efforts		Equity Initiatives; CETL	
			·		Director; Assoc. Direct,	
		AY 24-25: Evaluate marketing plan	AY 24-25: Inclusion of marketing	AY 24-25: 20 hours	WAC	
		success.	questions on yearly evaluation			
			form; Review and reporting of		AY 24-25: Program	
		Create new marketing plan for	marketing data;		Coordinator; CETL	AY 24-25: 1 academic
		next 2 years.	Development of a new document		Assoc. Director for	year
			with specific action steps		Equity Initiatives; CETL	,
			defined.		Director; Assoc. Direct,	
					WAC	
		AY 25-26: Implement marketing	AY 25-26: Document	AY 25-26: 30 hours	AY 25-26: Program	AY 25-26: 1 academic
		plan and evaluate success.	development; action steps		Coordinator; CETL	year
			defined; evaluation of marketing		Assoc. Director for	
			results		Equity Initiatives; CETL	
					Director; Assoc. Direct,	
					WAC	

4. Help	Identify obstacles to	AY 21-22: Meet with Advisory	AY 21-22: Create tool and system	AY 21-22: 20 hours	AY 21-22: CETL Director;	AY 21-22: 1 academic
faculty and	engaging in faculty	Board and campus leadership	for gathering feedback from		Program coordinator;	year
administrators	development and	to discuss programmatic	faculty related to barriers.		CETL admin	
see	develop programming	changes needed for				
instructional	and processes that	engagement in teaching and	Use data to create a plan to			
faculty	work to overcome	learning professional	connect better with departments.			
development	these barriers.	development.				
as a career						
endeavor.		Create a plan for reaching new				
		people through stronger				
		department connections				
			AY 22-23: Meeting schedules			
		AY 22-23: Meet with Faculty	documented and action steps;			
		Development Committee and	clearly identified and planned			
		RASP to discuss potential	faculty development			
		partnerships for teaching-	programming		AY 22-23: CETL Director;	AY 22-23: 1 semester
		focused professional		AY 22-23: 50 hours	Assoc. Director for Equity;	
		development			Assoc. Director for WAC	
			AY 23-24: Meeting schedules			
		AY 23-24: Meet with	documented and action steps;			
		FIG/Sabbatical Committee to	clearly identified and planned			
		discuss potential partnerships	faculty development	AY 23-24: 10 hours		
		for teaching-focused	programming		AY 23-24: CETL Director	AY 23-24:1 academic year
		professional development.				
			AY 24-25: Proposal draft for CETL			AY 24-25: 1 academic
		AY 24-25: Create a proposal for	review	AY 24-25: 20 hours;	AY 24-25: CETL Director;	year
		campus review to incentivize		potential for duty days	Program Coordinator;	

and support teaching-focused			CETL Assoc Directors for	
professional development.	AV 25 2C. Sahadulad procentation		Equity, WAC	AV 25 26: 1 and amin
	AY 25-26: Scheduled presentation			AY 25-26: 1 academic
AV 25 2C. Chara area and with	and plan to distribute information	AY 25-26: 10 hours	AY 25-26: CETL Director;	year
AY 25-26: Share proposal with				
campus community for			Program Coordinator;	
consideration.			CETL Assocs Director for	
			Equity, WAC	

Objective	Action Step	Target for Action	Evidence of Accomplishment/ Achievement	Required Resources: Time, Financial, etc.	Person(s) Responsible	Estimated Time Frame & Completion
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1. Recognize	Establish awards	AY 21-22: Develop a draft of	AY 21-22: Drafted	AY 21-22: 10-515	AY 21-22: CETL	AY 21-22: 1 academic
and reward	for teaching on	awards, criteria, budget, and	document that includes	hours	Director; Program	year
teaching	campus	nomination and review process.	awards, amount to be		Coordinator; CETL	
across			received, and process for		admin	
campus			application, review, and			
			awarding.			
		AY 22-23: Present proposal to	AY 22-23: Prepared	AY 22-23: 15 hours	AY 22-23: CETL Director	AY 22-23: 1 academic
		Academic Affairs, FA, and Faculty	powerpoint presentation			year
		Development Committee for				,
		review and consideration.				
					AY 23-24: Award	
		AY 23-24: Initiate first year of	AY 23-24: Development	AY 23-24: 20 hours;	Committee; CETL	AY 23-24: 1 academic
		campus-wide teaching awards.	or connection with a review committee;	\$3000	Director	year
		Evaluate process and awards and	collection and review			
		implement needed changes.	hosting a ceremony;			
			evaluation of the process			
			AY 24-25: Evaluation of		AY 24-25: Award	
		AY 24-25: Continue award process	the process	AY 24-25: 20 hours;	Committee; CETL	AY 24-25: 1 academic
		and evaluation.	·	\$3000	Director	year
			AY 25-26: Evaluation of		AY 25-26: Award	,
		AY 25-26: Continue award process	the process	AY 25-26: 20 hours;	Committee; CETL	AY 25-26: 1 academic
		and evaluation.		\$3000	Director	year

Create a variet of online teaching mode to support a consistent experience for students.	and Barriers to Teaching	AY 21-22: Tool and process for collecting feedback from students; document defining various teaching modalities	AY 21-22: 30-35 hours	AY 21-22: CETL Director; CETL Advisory Board	AY 21-22: 1 academic year
	Gather definitions of various online teaching modalities.				
	AY 22-23: Create a variety of online and hybrid teaching models for campus review	AY 22-23: Document outlining definitions and models	AY 22-23: 15 hours	AY 22-23: CETL Director; CETL Advisory Board	AY 22-23: 1 semester
	AY 23-24: Gather feedback on models. Create programming and resources to support teaching models.	AY 23-24: Tool and place for soliciting feedback; program drafts to support faculty	AY 23-24: 20 hours	AY 23-24: CETL Director; CETL Advisory Board; Program Coordinator	AY 23-24: 1 academic year
	AY 24-25: Offer programming and evaluate impact. Facilitate SoTL projects to evaluate student learning impact	AY 24-25: Program evaluations; research reports disseminating project results	AY 24-25: 40 hours; \$3000	AY 24-25: CETL Director; CETL Advisory Board; Program Coordinator; campus faculty	AY 24-25: 1 academic year
	AY 25-26: Share results with campus	AY 25-26: Presentations as the Scholars at Work program	AY 25-26: 5 hours	AY 25-26: campus faculty	AY 25-26: 1 semester

Goal 2: Develop CETL into the leading site for ongoing faculty development within the university.

Objective	Action Step	Action Plan	Evidence of Accomplishment/ Achievement	Required Resources: Time, Financial, etc.	Person(s) Responsible	Estimated Time Frame & Completion
1. Offer a robust slate of programs that supports faculty members' holistic and ongoing development as professionals in the university.	Use research to shape faculty development programming.	AY 21-22: Survey faculty development approaches at other institutions. Gather information about supporting faculty of different ranks. Review data from CETL Needs Assessment. Determine if additional data is needed. Develop tools for assessing current programs.	AY 22-21: Completed survey with results; complied report from various data sources; tool for assessing programs	AY 21-22: 50 hours	AY 21-22: Assoc Director, WAC; Program Coordinator	AY 21-22: academic year
		AY 22-23: Use feedback to revise programs. Implement programs. Gather feedback on programs.	AY 22-23: Evaluation tool and results	AY 22-23: 50 hours	AY 22-23: CETL Director; Assoc. Director, WAC; Assoc. Director, Equity; Program Coordinator	AY 22-23: academic year
		AY 23-24: Use feedback to revise programs. Implement programs.	AY 23-24: Program attendance; evaluation results	AY 23-24: 50 hours	AY 23-24: CETL Director; Assoc. Director, WAC; Assoc.	AY 23-24: academic year

Gather feedback on programs. AY 24-25: Use feedback to revise programs. Implement programs. Gather feedback on programs.	AY 24-25: Program attendance; evaluation results	AY 24-25: 50 hours	Director, Equity; Program Coordinator AY 24-25: CETL Director; Assoc. Director, WAC; Assoc. Director, Equity; Program Coordinator	AY 24-25: academic year
AY 25-26:	AY 25-26:	AY 25-26:	AY 25-26:	AY 25-26

2. Offer a robust slate of programs that support faculty members' holistic and ongoing development as professionals	Offer signature programs that support faculty members' professional development.	AY 21-22: Examine mentoring models. Propose a mentoring program. Examine administrative leadership development models. Propose a program.	AY 22-21: Program proposal draft.	AY 21-22: 30 hours; \$40,000	AY 21-22: Assoc Director, WAC; Program Coordinator	AY 21-22: academic year
in the university.		AY 22-23: Explore other potential signature programs.	AY 22-23: Report detailing recommendations for signature program.	AY 22-23: 30 hours; \$40,000	AY 22-23: Assoc Director, WAC; Program Coordinator	AY 22-23: academic year
		Implement approved programming.	Report detailing program feedback.			
		Gather feedback on programs.				
		AY 23-24: Use feedback to revise programs.	AY 23-24: Program schedule; evaluation results; report detailing evaluation results	AY 23-24: 50 hours; \$40,000	AY 23-24: Assoc Director, WAC; Program Coordinator	AY 23-24: academic year
		Implement programs. Gather feedback on	0			
		programs				
		AY 24-25: Use feedback to revise programs.	AY 24-25: Program schedule; evaluation results; report detailing evaluation results	AY 24-25: 50 hours;	AY 24-25: Assoc Director, WAC; Program Coordinator	AY 24-25: academic year
		Implement programs.	detailing evaluation results	\$40,000	Program Coordinator	
		Gather feedback on programs				
		AY 25-26:	AY 25-26:	AY 25-26:	AY 25-26:	AY 25-26

3. Offer a robust slate of programs that supports faculty members'	Offer programs that support faculty members' scholarly writing	AY 21-22: Develop, synchronize, lead, and assess current faculty writing support models. Assess programs.	AY 22-21: Report detailing offerings and findings; assessment tool	AY 21-22: 20 hours; \$2000	AY 21-22: Assoc Director, WAC; Program Coordinator	AY 21-22: academic year
holistic and ongoing development as professionals in the university.	productivity.	AY 22-23: Use feedback to revise programs. Develop additional offerings, as needed. Implement programs. Gather feedback on	AY 22-23: Evaluation report from programs	AY 22-23: 50 hours; \$2000	AY 22-23: Assoc Director, WAC; Program Coordinator	AY 22-23: academic year
		programs. AY 23-24: Use feedback to revise programs. Implement programs. Gather feedback on programs.	AY 23-24: Evaluation report from programs	AY 23-24: 50 hours; \$2000	AY 23-24: Assoc Director, WAC; Program Coordinator	AY 23-24: academic year
		AY 24-25: Use feedback to revise programs. Implement programs. Gather feedback on programs.	AY 24-25: Evaluation report from programs	AY 24-25: 50 hours; \$2000	AY 24-25: Assoc Director, WAC; Program Coordinator AY 25-26:	AY 24-25: academic year AY 25-26
		AY 25-26:	AY 25-26:	AY 25-26:		

4. Offer a	Offer a set of	AY 21-22: Research,	AY 22-21: Program offering	AY 21-22: 50 hours; \$2000	AY 21-22: Assoc	AY 21-22: academic year
robust slate of	faculty	develop, lead, and	schedule		Director, WAC;	
programs that	development	assess faculty			Program Coordinator	
supports	activities that	development activities.				
faculty	speaks to the					
members'	current moment	AY 22-23: Use feedback	AY 22-23: Program offering	AY 22-23: 50 hours; \$2000	AY 22-23: Assoc	AY 22-23: academic year
holistic and	and recognizes	to revise programs.	schedule; Evaluation results		Director, WAC;	
ongoing	faculty needs				Program Coordinator	
development	across the	Develop additional				
as	career span.	offerings, as needed.				
professionals						
in the		Implement programs.				
university.						
		Gather feedback on				
		programs.				
		AY 23-24: Use feedback	AY 23-24: Program offering	AY 23-24: 50 hours; \$2000	AY 23-24: Assoc	AY 23-24: academic year
		to revise programs.	schedule; Evaluation results		Director, WAC;	
					Program Coordinator	
		Implement programs.				
		Gather feedback on				
		programs.				
		AY 24-25: Use feedback	AY 24-25: Program offering	AY 24-25: 50 hours; \$2000	AY 24-25: Assoc	AY 24-25: academic year
		to revise programs.	schedule; Evaluation results		Director, WAC;	
					Program Coordinator	
		Implement programs.				
		Gather feedback on				
		programs.				
		AY 25-26:	AY 25-26:	AY 25-26:	AY 25-26:	AY 25-26

Explore tactics	Explore tactics	AY 21-22: Meet with	AY 22-21: Marketing	AY 21-22: 20 hours; \$2000	AY 21-22: Assoc	AY 21-22: academic year
for	for	Integrated marketing to	materials, print and digital		Director, WAC;	
communicating	communicating	discuss marketing			Program Coordinator	
CETL's faculty	CETL's faculty	strategies.				
development	development					
emphasis.	emphasis.	Work on marketing				
		materials with Graphics				
		office.				
		Coordinate with Fourthy				
		Coordinate with Faculty Development				
		Committee				
		Committee				
		Pilot materials				
		AY 22-23: Evolve	AY 22-23: Evaluation results;	AY 22-23: 15 hours	AY 22-23: Assoc	AY 22-23: academic year
		marketing strategies	modified documents		Director, WAC;	,
		based on broader			Program Coordinator	
		context.				
		AY 23-24: Evolve				
		marketing strategies	AY 23-24: Evaluation results;	AY 23-24: 15 hours	AY 23-24: Assoc	AY 23-24: academic year
		based on broader	modified documents		Director, WAC;	
		context.			Program Coordinator	
		AY 24-25: Evolve	AY 24-25: Evaluation results;	AY 24-25: 15 hours	AY 24-25: Assoc	AY 24-25: academic year
		marketing strategies	modified documents	A1 24-23. 13 110013	Director, WAC;	
		based on broader	ca accaments		Program Coordinator	
		context	AY 25-26:	AY 25-26:	AY 25-26:	AY 25-26
		AY 25-26:				

Objective	Action Step	Action Plan	Evidence of Accomplishment/ Achievement	Required Resources: Time, Financial, etc.	Person(s) Responsible	Estimated Time Frame & Completion
1. Institute a process that equips faculty with disciplinespecific, socially just teaching practices.	Develop programming that supports departments to analyze their policies and practices using a racial equity and social justice lens.	AY 21-22: Conduct a needs assessment Initiate a sustainable, large-scale program that develops faculty expertise in writing instruction and antiracist teaching.	AY 21-22: Completed needs assessment with results; complied report from various data sources; plan for assessing programs; results from action assessment program	AY 21-22: 125 hours; \$20,000	AY 21-22: Assoc Director, WAC; Program Coordinator	AY 21-22: academic year
		AY 22-23: Use results of needs assessment to develop additional programming Develop and revise process and materials based on pilot. Expand programming to estimated full capacity.	AY 22-23: Develop additional programs	AY 22-23: 125 hours; \$20,000	AY 22-23: CETL Director; Assoc. Director, WAC; Assoc. Director, Equity; Program Coordinator	AY 22-23: academic year
		AY 23-24: Offer programming and gather data from participating departments for program improvement.	AY 23-24: Program attendance; evaluation results	AY 23-24: 125 hours; \$20,000	AY 23-24: CETL Director; Assoc. Director, WAC; Assoc. Director, Equity; Program Coordinator	AY 23-24: academic year
		AY 24-25: Offer programming and gather			AY 24-25: CETL Director; Assoc.	AY 24-25: academic year

data from participating departments for program improvement.	AY 24-25: Program attendance; evaluation results	AY 24-25: 125 hours; \$20,000	Director, WAC; Assoc. Director, Equity; Program Coordinator	
AY 25-26: Offer programming and gather data from participating departments for program improvement.	AY 25-26: Program attendance; evaluation results	AY 25-26: 125 hours; \$20,000	AY 25-26: CETL Director; Assoc. Director, WAC; Assoc. Director, Equity; Program Coordinator	AY 25-26: academic year

Advocate for antiracist, equity-focused teaching and learning across campus	Create a process for gathering student feedback on their learning experiences each academic year to inform decision-making.	AY 21-22: Develop a plan and research questions for survey and focus group data gathering. Implement data collection process. Analyze data	AY 22-21: Report detailing offerings and findings; assessment tool	AY 21-22: 20 hours; \$2000	AY 21-22: Assoc Director, Equity	AY 21-22: academic year
	maxing.	AY 22-23: Share data results with campus community. Use data results to inform CETL programming for AY23-24. Implement data collection.	AY 22-23: Evaluation report from programs	AY 22-23: 50 hours; \$2000	AY 22-23: Assoc Director, Equity	AY 22-23: academic year
		Analyze data. AY 23-24: Share data results with campus community. Use data results to inform CETL programming for AY24-25. Implement data collection.	AY 23-24: Evaluation report from programs	AY 23-24: 50 hours; \$2000	AY 23-24: Assoc Director, Equity	AY 23-24: academic year
		Analyze data. AY 24-25: Share data results with campus community. Use data results to inform CETL	AY 24-25: Evaluation report from programs	AY 24-25: 50 hours; \$2000	AY 24-25: Assoc Director, Equity	AY 24-25: academic year

programming f 26.	or AY25-			
Implement dat collection.	a			
Analyze data	AY 25-26:	AV 25, 26.	AV 25, 26, Assoc	AY 25-26
AY 25-26: Evalu collection prog	uate data	AY 25-26:	AY 25-26: Assoc Director, Equity	AY 25-20
Examine data r changes and tr				
time	enus over			

Goal 4: Support faculty ownership of and facility with teaching writing in their disciplines.

Objective	Action Step	Action Plan	Evidence of Accomplishment/ Achievement	Required Resources: Time, Financial, etc.	Person(s) Responsible	Estimated Time Frame & Completion
1. Collaborate closely with the CETL Director to work out relationships and practices between offices	Consider the ways that programs, processes, web presence, and marketing materials can be adapted to promote the goals of both offices.	AY 21-22: Offer WAC programs through CETL.	AY 21-22: A strong slate of WAC program offerings; synchronization between WAC and CETL in marketing, payment processing, scheduling, and other program concerns.	AY 21-22: 50 hours	AY 21-22: Assoc. Dir, WAC; CETL Dir	AY 21-22: academic year
		AY 22-23: Work with the university's Graphic Designers to identify ways to represent both offices.	AY 22-23: A fresh, compact, and comprehensive identity for the Center.	AY 22-23: 50 hours	AY 22-23: Assoc. Dir, WAC; CETL Dir	AY 22-23: academic year
		AY 23-24: Redesign the website to fully represent the program integration.	AY 23-24: An easy-to- navigate website that represents the central facets of CETL.	AY 23-24: 50 hours	AY 23-24: Assoc. Dir, WAC; CETL Dir	AY 23-24: academic year
		AY 24-25: Evaluate the ways that the merger has helped/hurt the programs and institute adjustments.	AY 24-25: Succinct report summarizing evaluation.	AY 24-25: 50 hours	AY 24-25: Assoc. Dir, WAC; CETL Dir	AY 24-25: academic year AY 25-26: academic year
		AY 25-26: Pilot new programs, processes, and advertising in light of perceived weaknesses.	AY 25-26: Revised programs, processes, and/or advertising that compensate for weaknesses.	AY 25-26: 50 hours	AY 25-26: Assoc. Dir, WAC; CETL Dir	

2. Advance	Act on the WAC	AY 21-22: Submit a	AY 22-21: Concrete proposals	AY 21-22: 50 hours	AY 21-22: Assoc. Dir,	AY 21-22: academic year
oolicies,	Program Review	proposal to: revise the	that have been vetted by the		WAC; Writing Advisory	
orocesses, and	recommendations	"two different	Writing Advisory Committee,		Committee	
programming	of the Writing	disciplines" requirement,	Common Curriculum			
that promotes	Advisory	change learning	Committee, and other			
excellence in	Committee.	outcomes into	stakeholders.			
writing		certification				
nstruction at the		requirements, institute a				
university.		course cap adopt a				
·		recertification process				
		AY 22-23: Continue to	AY 22-23: Proposal progress	AY 22-23: 50 hours	AY 22-23: Assoc. Dir,	AY 22-23: academic year
		advance policy changes	through stakeholder review;		WAC; Writing Advisory	
			actual policy changes.		Committee	
		AY 23-24: Begin	AY 23-24: Reports	AY 23-24: 50 hours	AY 23-24:	AY 23-24: academic year
		recertification process;	documenting departments'		Assoc. Dir, WAC;	, , , , , , , , , , , , , , , , , , , ,
		evaluate process	progress through the		Writing Advisory	
		·	recertification process.		Committee	
		AV 24 25: Basina and	AV 24 25. Donouto noffeetino	AV 24 25: 50 h	AY 24-25: Assoc. Dir,	AV 24 25, and don't ware
		AY 24-25: Revise and	AY 24-25: Reports reflecting	AY 24-25: 50 hours	WAC; Writing Advisory	AY 24-25: academic year
		implement	changes to the recertification		Committee	
		recertification process	process and documenting		Committee	
			departments' progress			
		AV 25, 26.	through the process.			
		AY 25-26:	AV 25 26 6 AV 22 24	AV 25 26 50 b	AY 25-26: Assoc. Dir,	AV 25 26
		Maintain/expand	AY 25-26: Same as AY 23-24.	AY 25-26: 50 hours	WAC; Writing Advisory	AY 25-26: academic year
		recertification process			Committee	
					Committee	

Advance policies, processes, and	Offer programs that enable faculty to	AY 21-22: Offer Master Classes on timely writing	AY 21-22: Master Class documents; faculty	AY 21-22: 50 hours; \$3000	AY 21-22: Assoc. Dir, WAC; Writing Advisory	AY 21-22: academic year
programming that promotes	continue developing as	instruction-related topics	satisfaction surveys		Committee	
excellence in	writing instructors.					
writing		AY 22-23: Offer Master				
instruction at the		Classes on timely writing	AY 22-23: Master Class	AY 22-23: 50 hours: \$3000	AY 22-23: Assoc. Dir,	AY 22-23: academic year
university.		instruction-related topics	documents; faculty		WAC; Writing Advisory	
			satisfaction surveys		Committee	
		AY 23-24: Evaluate				
		model for supporting faculty members'	AY 23-24: Concise report	AY 23-24: 50 hours: \$3000	AY 23-24: Assoc. Dir,	AY 23-24: academic year
		development as writing	summarizing evaluation and	7(1 25 24. 50 Hours. \$5000	WAC; Writing Advisory	711 25 24. deddeffile year
		instructors	next steps		Committee	
		AY 24-25: Implement				
		new or existing model of faculty development for	AY 24-25: Program	AY 24-25: 50 hours; \$3000	AY 24-25: Assoc. Dir,	AY 24-25: academic year
		writing instructors	documents; faculty	At 24-25. 50 Hours, \$5000	WAC; Writing Advisory	At 24-25. academic year
		Witting instructors	satisfaction surveys		Committee	
		AY 25-26: Same as AY 24-	,			
		25				
			AY 25-26: Same as AY 24-25	AY 25-26: 50 hours: \$3000	AY 25-26: Assoc. Dir,	AY 25-26: academic year
					WAC; Writing Advisory Committee	
					Committee	
College William						
Goal 5: Facilitate ti	ne exploration, applicat	tion, and production of rese	arcn on teacning.			
Objective	Action Step	Action Plan	Evidence of Accomplishment/	Required Resources: Time, Financial,	Person(s) Responsible	Estimated Time Frame &
32,000.00	, iction step	7.00101111011	Achievement	etc.	. c.son(s) nesponsible	Completion

1. Promote a	Create long-term	AY 21-22: Evaluate SAW	AY 22-21: Completed survey	AY 21-22: 50 hours; \$3000	AY 21-22: Program	AY 21-22: academic year
stronger use of	goals for the	conference '21.	with results		Coordinator; Advisory	
the scholarship	Scholars at Work				Board; CETL Director	
of teaching and	Conference.	Develop report with				
learning across		results.				
campus.						
		Review goals of SAW.				
		AY 22-23: Revise SAW	AY 22-23: Evaluation tool and	AY 22-23: 50 hours; \$3000	AY 22-23: Program	AY 22-23: academic year
		goals based on data	results		Coordinator; Advisory	
		collected in AY 21-22.			Board; CETL Director	
		Re-launch SAW '23.				
		ne launen statt 23.			AY 23-24: Program	
		AY 23-24: Offer	AY 23-24: Program	AY 23-24: 50 hours; \$3000	Coordinator; Advisory	AY 23-24: academic year
		programming and gather	attendance; evaluation	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Board; CETL Director	, , , , , , , , , , , , , , , , , , , ,
		data from participating	results			
		departments for				
		program improvement.			AY 24-25: Program	
					Coordinator; Advisory	
		AY 24-25: Implement	AY 24-25: Program	AY 24-25: 50 hours; \$3000	Board; CETL Director	
		SAW in fall 2023.	attendance; evaluation			AY 24-25: academic year
			results			
		Evaluate goal			AY 25-26: CETL	
		achievement.			Director; Assoc.	
					Director, WAC; Assoc.	
		AY 25-26: Determine	AY 25-26: Formal report	AY 25-26:	Director, Equity;	AY 25-26
		future of SAW.	compiling data from 21-24		Program Coordinator	

2. Promote a stronger use of the scholarship of teaching and learning across campus.	Create avenues to share research on teaching and learning that support Equity 2030 goals	AY 21-22: Assist Faculty Fellows research teams in identifying outlets to publish and share research.	AY 22-21: Document list of outlets.	AY 21-22: 20 hours	AY 21-22: Director	AY 21-22: academic year
campasi	Boars	AY 22-23: Review data gathered from Strategic Goal 3 to determine department support needed.	AY 22-23: Formalized collaboration	AY 22-23: 20 hours	AY 22-23: Director	AY 22-23: academic year
		Develop a collaboration with the College of Education to inform future SoTL projects and inform program development.				
		AY 23-24: Create a plan or program to support SoTL projects designed to evaluate progress toward Equity 2030 goal.	AY 23-24: Program proposal for SoTL work	AY 23-24: 50 hours; \$25,000	AY 23-24: Assoc Director, Equity; Director	AY 23-24: academic year
		AY 24-25: Implement and evaluate program.	AY 24-25: Report detailing program results	AY 24-25: 50 hours; \$10,000	AY 24-25: Director; Advisory Board; Assoc Director, Equity	AY 24-25: academic year
		AY 25-26: Revise, implement and evaluate program.	AY 25-26: Report detailing program results	AY 25-26: AY 24-25: 50 hours; \$10,000	AY 25-26: Director; Advisory Board; Assoc Director, Equity	AY 25-26: academic year

Create a program	Identify funding	AY 21-22:	AY 22-21:	AY 21-22:	AY 21-22:	AY 21-22:
to support	sources to support	AV 22 22 AA	AV 22 22 A4 - 1	AV 22 22 20 by	AV 22 22 Division	AV 22 22
faculty to conduct research	scholarship of	AY 22-23: Meet with RASP to discuss	AY 22-23: Meeting minutes and action items	AY 22-23: 20 hours	AY 22-23: Director	AY 22-23: academic year
on the	teaching and learning research to	possibilities for research	and action items			
scholarship of	measure Equity	funding				
teaching and	2030 goals	runding				
learning.	2030 g0ais	AY 23-24: Create a plan	AY 23-24: Program proposal	AY 23-24: 20 hours	AY 23-24: Director	AY 23-24: academic year
rearming.		or program to support	711 23 2 11 1 logium proposur	71 23 2 1. 20 110013	All 23 2 II Billector	7.11 23 2 1. deddernie year
		SoTL projects designed				
		to evaluate progress				
		toward Equity 2030				
		goals.				
		AY 24-25: Implement	AY 24-25: Communication	AY 24-25: 50 hours; \$10000	AY 24-25: Director	AY 24-25: academic year
		plan to communicate	tool; program proposal			
		SoTL funding				
		opportunities.				
		Create programming to				
		support project				
		development.				
				AY 25-26: 50 hours;		
		AY 25-26: Utilize the	AY 25-26: Formal campus		AY 25-26: Director	AY 25-26: academic year
		scholarship of teaching	report documenting research			
		and learning to measure	findings			
		progress toward Equity				
		2030 goals.				
		Evaluate program goals				

Create a program to support faculty to conduct research on the scholarship of	Develop a program to support individual and group projects on the scholarship of teaching and	AY21-22: Evaluate Faculty Fellows program ability to support individual and group SoTL projects	AY 22-21: Program evaluation results	AY 21-22: 5 hours	AY 21-22: Director	AY 21-22: spring semester	
teaching and learning.	learning	AY 22-23: Create a program draft to support faculty engagement in SoTL	AY 22-23: SoTL program proposal	AY 22-23: 20 hours;	AY 22-23: Director	AY 22-23: academic year	
		AY23-24: Implement program	AY 23-24: Program attendance	AY 23-24: 20 hours; \$10000 AY 24-25: 50 hours;	AY 23-24: Director	AY 23-24: academic year	
		AY24-25: Evaluate program	AY 24-25: Program assessment report	AY 25-26: 50 hours;	AY 24-25: Director	AY 24-25: academic year	
		AY25-26: Revise and implement program	AY 25-26: report documenting findings and changes	A1 25-26. 50 Hours,	AY 25-26: Director	AY 25-26: academic year	
Goal 6: Build strong partnerships with other units on campus to support faculty learning and growth.							
Objective	Action step	Action Plan	Evidence of Accomplishment/ Achievement	Required Resources: Time, Financial, etc.	Person(s) Responsible	Estimated Time Frame & Completion	

collaborative programming with units across campus to expand learning opportunities and reach.	Identify yearly priorities for programming collaboration	AY 21-22: Review current list of committee participation across campus and the MinnState System. Review progress toward strategic goals 1-5 to determine gaps.	AY 21-22: List of committee participation; Meeting minutes reflecting review of progress.	AY 21-22: 5 hours	AY 21-22: All CETL staff	AY 21-22: academic year
		AY 22-23: Establish priorities and collaboration needs.	AY 22-23: List of priorities and possibilities for collaborative efforts.	AY 22-23: 5 hours; \$10,000	AY 22-23: All CETL staff	AY 22-23: academic year
		AY 23-24: Review collaboration impact and success. Review progress toward strategic goals 1-5 to determine gaps in partnerships limiting goal completion.	AY 23-24: Analysis of impact and success of 22-23 programming; Meeting minutes reflecting review of progress toward strategic goals	AY 23-24: 15 hours	AY 23-24: All CETL staff	AY 23-24: academic year
		AY 24-25: Review collaboration impact and success.	AY 24-25: Analysis of impact and success of 23-24 programming	AY 24-25: 10 hours	AY 24-25: All CETL staff	AY 24-25: academic year
		AY 25-26: Establish priorities and collaboration needs for the following year.	AY 25-26: Meeting minutes reflecting review of progress toward strategic goals to establish priorities for collaboration	AY 25-26: 5 hours; \$10,000	AY 25-26: All CETL staff	AY 25-26

2. Create collaborative programming with units across campus to	Establish a process for determining program funding and partnerships.	AY 21-22: Review progress toward strategic goals 1-5 to determine gaps in partnerships limiting	AY 22-21: Meeting minutes reflecting review of progress.	AY 21-22: 2 hours	AY 21-22: All CETL staff	AY 21-22: Academic year
expand learning opportunities and reach.		goal completion. AY 22-23: Identify top goal priorities for the next three fiscal years.	AY 22-23: List of priorities; Grant applications; Evidence of applying for other additional funds	AY 22-23: 15 hours	AY 22-23: All CETL staff	AY 22-23: Academic year
		Seek funding opportunities.				
		AY 23-24: Review funding success and priorities for the following year.	AY 23-24: Meeting minutes reflecting review of funding success and list of priorities.	AY 23-24: 2 hours	AY 23-24: All CETL staff	AY 23-24: Academic year
		Seek funding opportunities. AY 24-25: Review funding success and priorities for the following year.	AY 24-25: Meeting minutes reflecting review of funding success and list of priorities.	AY 24-25: 2 hours	AY 24-25: All CETL staff	AY 24-25: Academic year
		Seek funding opportunities.				
		AY 25-26:	AY 25-26:	AY 25-26:	AY 25-26:	AY 25-26

3. Develop shared resources to support teaching and faculty	Connect with campus units to support Equity 2030 initiatives.	AY 22-23: Review campus plan for achieving Equity 2030	AY 22-23: Meeting minutes reflecting discussion	AY 22-23: 5 hours	AY 22-23: Assoc Director, Equity	AY 22-23: Academic year
development.		goals. AY 23-24: Determine areas where CETL will support goals. Determine partnerships	AY 23-24: Evidence of CETL supporting Equity 2030 Initiatives through shared resources	AY 23-24: 5 hours; Funds for Action Assessment Project; Funds for Racial Equity Advocate	AY 23-24: Director; Assoc Director, Equity	AY 23-24: Academic year
		needed for CETL support. AY 24-25: Create a plan for reviewing and connecting with campus partnerships to review programs toward 2030 goals.	AY 24-25: Evidence of meetings with campus partners that reflect analysis of work toward Equity 2030	AY 24-25: 20 hours	AY 24-25: Assoc Director, Equity	AY 24-25: Academic year
		AY 25-26: Implement and revise plan as needed	AY 25-26: Evidence of meetings and actions with campus partners that reflect analysis of work toward Equity 2030	AY 25-26: 20 hours	AY 25-26: Director; Assoc Director, Equity	AY 25-26: Academic year

5. Review	Create a process for	AY 21-22: Meet with IT	AY 21-22: Meeting minutes	AY 21-22: 10 hours	AY 21-22: Director;	AY 21-22: Academic year
technology	gathering feedback	committees and teams			Assoc Director, Equity	
needed to	from faculty on	to discuss goal.				
support teaching	teaching technology					
practices across	needs.	AY 22-23: Draft a	AY 22-23: Development of a	AY 22-23: 25 hours	AY 22-23: Director;	AY 22-23: Academic year
campus		proposal/plan for	tool[s] to collect data from		Assoc Director, Equity	
		gathering feedback and reviewing faculty needs.	faculty			
		reviewing faculty fleeds.				
		AY 23-24: Implement	AY 23-24: Implementation of	AY 23-24: 15 hours	AY 23-24: Director;	AY 23-24: Academic year
		plan for reviewing	tool[s] to collect data from		Assoc Director, Equity	,
		technology use and	faculty			
		related faculty				
		development.				
				AV 24 25 45 by	AV 24 25 Bisseles	AV 24 25 Av de vie
		AY 24-25: Evaluate needs	AY 24-25: Revised	AY 24-25: 15 hours	AY 24-25: Director; Assoc Director, Equity	AY 24-25: Academic year
		and plan effectiveness. Revise plan and	implementation of data collection		ASSOC Director, Equity	
		implement.	collection			
		implement.				
		Share data with IT				
		Solutions and Academic				
		Affairs.				
		AY 25-26: Evaluate use of	AY 25-26: Meeting minutes	AY 25-26: 5 hours	AY 25-26: Director;	AY 25-26: Academic year
		plan for future	reflecting discussion		Assoc Director, Equity	
		technology				
		conversations.				