

# MINNESOTA STATE UNIVERSITY

M A N K A T O



## **Enrollment Management Structure to Support our Integrated Academic Planning 05/09/2014**

*Recruitment and Student Success*

# Enrollment Management Advisory Team

*(Appointed and Collective Bargaining Units Represented)*

## Recruitment Strategy Group

(Members:  
Admissions,  
Institutional  
Diversity,  
International Center,  
Extended  
Education,  
Graduate,  
Integrated  
Marketing)

Strategies for Recruitment &  
Integrated Marketing

## Student Success

(Appointed individuals and Collective  
Bargaining Units Represented)

Topics would be informed as a result of  
our integrated academic planning  
process and needs, i.e., Advising,  
Early Alert, Policy Improvement,  
Process Improvement, Tutoring, etc.

**Pause for 2014-2015**

Strategies for Improving  
Student Success

## Enrollment Operations Group (EOG)

(Admissions,  
Institutional Diversity,  
International Center,  
Extended Education,  
Graduate, Financial  
Aid, Registrar,  
Residence Life,  
Financial Services,  
Career Development  
Center, Institutional  
Research, New  
Student & Family  
Programs, IT,  
Academic Affairs)

# Enrollment Management Communication Changes

