

## 81<sup>th</sup> MSSA Senate November 6<sup>th</sup>, 2013

### I. Call to Order by Madam Speaker

### II. Roll Call

Christian Harris 4-3-3; Jessica Gumbert 9-0-1; Sonja Holmberg 9-1-0; AJ Pitts 8-1-1; Joe Wolf 9-0-1; Katie Bobich 10-0-0; Zak Silker 9-0-1; Brooklyn Vetter 10-0-0; Josh Erhardt 9-0-1; Mariah Haffield 10-0-0; Matt Eberline 9-0-1; Elizabeth Jacobson 9-0-1; Jackson Zemke 3-0-0; Karson Krueger-Grant 5-0-0; Josh Hoekstra 2-1-0; Kenneth Kovac 5-0-0; Tyler Conlon 3-0-0; Becky Wegscheid 3-0-0; Emily Peterson 3-0-0; Brett Spartz 5-0-0; PJ Piotrowski 2-0-0, Margaret Neeck 1-0-0

### III. Open Forum

--Cassie Urbano, IMPACT

- Spring Concert 2013 (*handout*)
- Results of concert survey via MavSync (250 students)
- High risk business
- Asking senate to support up to a \$50,000 contract (\$30-50K)
- Pricing breakdown (*doc cam*)
- List of bands and their pricing (Shwayze, Capital Cities, Pentatonix, Walk off the Earth, Gavin Degraw, and others)
- Impacts' current budget is \$12,000. The remainder needs to come from ticket sales.
- Our intent is to breakeven, not make money.
- Will now use the survey results to target artists, start making phone calls, and contact agents. There is no guarantee that we would get any of these artists.
- Timeline is to have a contract by late January, early February. The concert would happen early or mid-April.

Shakespear: How did the initial list of artists come about?

Cassie: We asked committee members, looked at what we could afford and who has been here in the past and discussed what we felt would go over well. However, there was a small discrepancy within the survey as people didn't realize they could vote for everybody so only voted for one.

Toureville: It is important to keep in mind the amount of people who are actually willing to go and pay that higher ticket price.

Holmberg: I'm concerned that we are basing this on only 250 people and you're asking us to agree to spend \$50,000 for a contract and not sure who we are issuing it to. We need some clarification on what you're looking for today.

Cassie: I am looking for approval of my being able to contact these artists to campus. And that Impact, MSSA and the student body in general to support us.

Pitts: If student tickets don't sell, what happens?

Cassie: They are offered to the community at a higher price.

Toureville: Phil Phillips sold out very quickly. There were 950 tickets of which 600 were for students. When the remaining were opened up to the public they sold out in 14 minutes.

Cassie: That was an extraordinary situation as Phil Phillips sort of fell in our lap and it happened to work out. We basically got him for half of his normal price. Otherwise, it is all about who you know in the industry, networking and having those contacts.

Silker: Would you consider reopening polls after contacting some of these contacts?

Cassie: Ideally, that would be awesome but we don't have the time or money to do that. It is probably not very practical to do so.

Haffield: Why would you not use the middle agent if it could possibly be more cost efficient?

Cassie: I want myself and everyone involved with this to learn the necessary negotiating skills. I feel that I can also use a lot of strategies I've learned to get them at a lower cost. I've had a lot of experience with this. Consequently, I wouldn't use a middle agent as it is possible to get it cheaper. If I don't get the results and feel like I need to then that is what I'd do.

Wegschied: How have you gauged student interest in the past?

Toureville: We generally haven't as it has been selected by the committee.

Pitts: Other than your poll, how did you gauge interest?

Cassie: Tabling, announcing it in the CSU, used social media, and did a lot of door-knocking.

Holmberg: If you don't get MSSA approval today to contract, what then?

Cassie: We'd have to look at getting cheaper artists. It is proven that the less money you spend on an artist, the less likely they are known and the more advertising you have to do. The better known artists potentially mean more tickets sold.

Holmberg: If you do not get approval for the \$50,000 from us today, would it be a possibility for you to come back in a couple of weeks once you have more concrete info?

Cassie: We wouldn't have any more solid numbers than what we have brought you today. We're at the point where our next step is to make an offer.

Collins: It would fall to the Student Activities budget and not the senate budget.

Shakespeare: In reviewing this, we don't actually give you any money as ticket sales make up for rest.

Essentially, what you're asking is for us to place stamp of approval on this then the blame or responsibility is shared between Impact and MSSA.

Cassie: I'm not saying blame but it would help us sell out the rest of tickets.

Toureville: The committee has worked hard to be realistic and would not pursue anyone not of interest.

Many other universities have a larger budget so don't have as big of a risk as this. Consequently, that's why we are asking you to share some of that risk.

#### **IV. Approval of Consent Agenda**

*Appointments:* Parking Appeals (Zak Silker, PJ Piotrowski), Bookstore Advisory Committee (PJ Piotrowski, Margaret Neeck) Central Website Advising (Margaret Neeck, Christian Harris), Tech Committee (Christian Harris, Scott Boyd)

*Commission on Ethics & Standards:*

*Student Allocations Committee:*

--SAC recommended to allocate up to \$250 to the Engineers without Borders for registration of 5 students @ \$50 each to attend the Annual MW Regional Conference at the University of Kansas, Lawrence, KS on November 8, 2013.
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*Recognized Student Organizations:* Pre-Med Club, Students for Alcohol and Drug Education, Math Club, International Student Outreach, Maranatha, Omicron Delta Epsilon, Mankato Women's Ultimate Frisbee Club, Sexuality and Gender Equality (SAGE), Sport & Exercise Psychology, InterVarsity Christian Fellowship, Entrepreneurship Club, Mavs Can, Police Women of MNSU, Student Association of India, MSU Paintball Club, On Par Connections, African Student Association, Delta Chi, Racquetball Club, Economics Club,

German Club, Maverick Hip Hop Dance Team, NAFME Mankato, Middle Eastern Student Association, Alpha Sigma Alpha, MSU Veterans Club, Campus Ministry International, Men's Rugby, Greater Mankato Young Life, Men's Lacrosse

*Approval of Minutes: 10/30/13*

**V. Vacancies**

*Allied Health & Nursing (1)*

*Graduate Studies (1)*

*Undeclared (1)*

*Julia Sears (1)*

*McElroy (1)*

*Off Campus (1) – Emma Deppa*

I'm a senior and a member of Tri-Sigma & the National Society of Leadership Success. In 2011 I was a member elected to the panel of risk management, 2012 tri-sigma risk management chair, and have taken issues brought up both on and off campus. Now I am the Membership Recruitment Director. All of my previous leadership positions helped me gain leadership experience such as communication skills and public speaking skills. I feel that I can represent off-campus students as I've lived off-campus the last two years and can bring those concerns to senate.

Shakespeare: When do you graduate?

Emma: In spring.

Thank you all for the opportunity to talk to you. I feel I'd do a phenomenal job and am ready to put time into MSSA.

Nagel: She's been going here for 4 years and is just applying now. This sounds more like a resume builder.

Pitts: That is probably a fair thing to say, however, she's been very busy and involved in many other things. I think she would do a fabulous job.

Holmberg: You can put anything on resume but it still has to be viable.

**Vote - Emma Deppa elected as Off-Campus Senator.**

**Officer Reports**

President Collins

- Congratulations to our work study student, Rasas, who is now a US citizen.
- Delegates: Individuals that are going have all been contacted.
- My visit with Davenport last week was interesting. He is saying that the next 10-15 years is in our hands. However, we continue to look at smaller issues. As stated by VP Hoffman, we need to, "skate to where the puck is going." We will be approached by the Administration in the near future and will be asked what we want to see happen in the next 10-15 years.
- Tech Committee - This is collaboration with Ed Clark and his list of things to do to "skate to the puck." The idea of the committee is for consistency and to forecast the needs in the next 10 years. If interested in being part of this committee, please let me know. He's looking for things to put at the top of the list (i.e. StarID).
- Website committee meeting next Weds. @ 10:00 a.m. Please let me know if you are interested in attending. It will be held in the Alumni Bldg.
- Tuition is frozen for two yrs., consequently, enrollment is steady but can't increase. Consequently, we need to think of ideas in recruitment, enrollment and retention to generate revenue.
- MSSA Cabinet Meeting this Friday at 3:00. If interested, show up.

- Extended Learning – Where do we want the revenue fund arrow to go? Ideally, to both campuses, but Edina is paying fees for services they are not getting. Some things will have to change.

### **Vice President Shakespear**

- Diversity Dinner – We’ve been offered a table of 10. Many of us will be attending the MSUSA Delegates Conference, however, if you are not and interested in attending, please send me an email.
  - Ann Goebel’s strategic planning and co-ops meeting in St. Peter on Wednesday, Nov. 13<sup>th</sup>. Or, if you’ve any ideas you want to come up, let Chris & I know.

### **Speaker Madsen**

- If any of you feel that you need help with Parly Pro, please contact me.
- PP tip: Always write to move a motion.
- Please talk to everyone you know about StarID. I’ve spoken to students who don’t open their emails and don’t even know about this.

### **VI. Senator Reports**

### **VII. Old Business**

### **VIII. New Business**

*Further discussion on spring concert.*

Shakespear: When I first read this I was concerned about MSSA taking blame if the concert was a failure. Also, just to clarify, \$12,000 isn’t all the money they were given this year as they already spent \$12k on the concert block party. My suggestion is to say that if this is a failure we say that it comes out of Student Activities next year and not student allocations.

Collins: We bring this up a lot about not doing big concerts so feel that it is an opportunity for us to do so. Yes, big risk and reward. We asked for this. If we own this, I feel it is important for us to support it.

Erhardt: She admitted that the survey was flawed and I don’t think we would want to do this. It didn’t seem like she really cared and I think we should take that into consideration.

Pitts: It was presented badly, but I think it is a risk worth taking.

Shakespear: They don’t need our permission to do this. If it fails, they approach SAC, not us.

Madsen: Any motion would only show our support and there would be no financial bearing on us.

Right now there has been no motion made but only our open discussion on this.

Deppa: I feel it extremely illogical that we would be supporting this without more concrete data. I recommend that they come up with more of a plan and then come back to us.

Shakespear: During the budget process we said many times that we supported a big concert.

Holmberg: I’m still confused as if we put our stamp on it and it fails, then it would be used against us to SAC. What impact does our vote have on that? I still don’t understand what they really want from us.

John B. – Basically, they are only asking for our preliminary support so, if necessary, they can go back to the SAC committee. MSSA has done this before.

Silker: We should meet about this again and say that we’d be happy to support it but would like to see them put our logo on it to show our stamp of approval.

### **M# 11.6.13A – Further Investigation on Large Concert – Collins/Shakespear**

*Whereas:* The MSSA should show support for the further investigation for a large concert. This does not include a final decision or financial strain with the hope that further investigation will yield campus insight about this.

*Be it resolved:* We task Student Affairs to help recommend bands, logistics, and interest of students to Impact.

Shakespear: We've indicated we supported this already but should get more concrete evidence and a less-flawed survey. Even if each senator in this room asks ten of their friends it would equal more than those who answered the survey.

Erhardt: They already have all of the concrete info as they've already done the leg work. Their next step is to make an offer to the artist.

Shakespear: They've already been given the money and they can do whatever they want. All we're saying is that we like it and tell them to go ahead. This is all speculation at this point. The likelihood of them not being able to pay a band is very minute.

Mark Constantine – I think it is important that they are asking the question. They are being smart as the concert business is very fickle.

#### **Motion passed.**

#### **IX. Announcements**

- Jacobson - Sodexo pizza tasting was great; the Library Connection opens next Weds.
- Bobich - MavGuard meeting in the senate conf. room tomorrow @ 4 pm.
- Wegscheid - RHA budget meeting tomorrow at 4 pm in Carkoski.
- John – DJ on Ice sponsored by Impact. Kickball next Weds. Please rsvp by tomorrow.
- Kovac – Aviation worked out a deal to bring \$1M simulator.
- Deppa – Tri-Sigma self-defense sessions being offered tomorrow at Highland N.
- Choir Concert tomorrow – St Peter & Paul's Catholic Church.
- Jackson – Chess tournament tomorrow night in the Bullpen.

#### **X. Roll Call**

#### **Senators Present:**

Katie Bobich, Zak Silker, Brooklyn Vetter, Josh Erhardt, Mariah Haffield, Matthew Eberline, Elizabeth Jacobson, AJ Pitts, Taylor Conlon, Josh Hoekstra, Brett Spartz, Jessica Gumbert, Kenneth Kovac, Jackson Zemke, Rebecca Wegscheid, PJ Piotrowski, Emily Peterson, Karson Krueger-Grant, Joe Wolf, Maggie Neeck, Emma Deppa

#### **Senators Absent:**

CJ Harris, Janelle Chrobak

#### **Executive Leadership Present:**

Chris Collins, President; Ben Shakespear, Vice President; Beth Madsen, Speaker

#### **XI. Adjournment**

Meeting adjourned @ 5:12