

March 15, 2016

TO: Ron Fields, Assistant Vice President for Facilities Management

FROM: David Cowan, Parking Advisory & Transportation Committee Chairperson

RE: "Post-Hearing" Recommendations from Parking & Transportation Advisory Committee

As you were aware the Annual Public Hearing on Parking & Transportation Policies, Budget & Capital Improvements was held 12 Noon, Wednesday, March 2nd. Testimony was taken and the hearing concluded at 1:15 PM. The volunteers serving on the Parking & Transportation Advisory Committee were impressed with the comments from the 15 present at the hearing, as well as from 5 written suggestions received via email by the 11 AM, March 2nd deadline. The following recommendations were "endorsed" by the Parking & Transportation Advisory Committee at its March 2nd meeting immediately following the hearing, and are now formally submitted for review by the Budget Sub-Meet & Confer Committee, Meet & Confer Committees, and the Administration.

1. Post-Hearing Recommendation – FY'17 \$1.6 M Income/\$1.4 M Spending Plans

In its "post-hearing" recommendation the PAC endorsed a \$1,670,302 overall income plan (parking permits, fine collections, Visitor Paylot receipts, etc.) and a \$1,434,392 spending plan for FY'17. The Advisory Committee understands that the 7 year plan will be examined each year, and our effort will be to try to finance as much of the lot upgrades and repairs as possible using permit revenues, Visitor Paylot receipts, meter income, and revenue from parking citations. \$39,043 shortfall showing June 30, 2015, is now eliminated but more needs to be done to ensure a healthy balance when the Lot 1 repairs (revised cost \$700,000 split over 3 years) are put in place (summer 2017).

(The Parking & Transportation Advisory Committee specifically endorsed the 2016-17 income and spending plans, including the 3% increase in parking permit rates, and recognizes that other years within the 7 year budget spreadsheet would be reviewed annually with budget numbers modified.)

2. Post-Hearing Recommendation – FY'17 \$955,302 Permit Estimate (\$27,824 from 3% Permit Rate Increase on top of \$927,478 FY'16 Estimated Permit Receipt Base)

The major factor driving the recommended permit rate hikes is projected parking lot repairs looming for both the \$700,000 Lot 1 estimate for (477 stall lot behind old Gage Towers "footprint), and the 600 stall Performing Arts Lot 16 (\$1.1 million).

Parking Permit & Citation Areas (1)	Existing (2)	Proposed for Public Hearing held on March 2 nd (3)	"Post Hearing" Recommendations of Parking & Transportation Advisory Committee – Approved 6 to 0	
			Recommended Rate (4)	Advisory Committee Rationale (5)
Gold – 963 Stalls (12 Months)	\$300	\$310	\$310	Represents a \$25.83 monthly investment for premium close-in parking. Rate needed for looming parking lot repairs. St. Cloud State has \$320-\$475; Southwest \$300-\$415, Bemidji \$323-\$496, Winona \$195, Moorhead \$250.
Universal Gold	\$300 for Eligible Employees	\$310	\$330 for Eligible Employees	Universal Gold permits are provided free to significant donors. University employees who can demonstrate cross-campus traffic needs during a work day can also apply but must pay. The \$20 charge beyond regular Gold reflects the extra value in this permit.
Purple (Academic Yr.)	\$192	\$198	\$198	Represents a \$24.75 monthly investment for relatively close-in parking. St. Cloud rate at \$180 for "K & Q" lots, Moorhead \$209, Winona \$90.
Orange (Academic Year)	\$136	\$140	\$140	Represents \$17.50 monthly investment for more distant Lots 21 South and 22. Bemidji at \$172, Moorhead \$110, St. Cloud \$180, Winona \$90, Southwest \$73-\$153.
Residence Hall Light Green – (Academic Yr.)	\$248	\$255	\$254	Represents a \$31.75 monthly investment for premium close-in 24 hr. parking renter's residence hall. St. Cloud \$285 to \$500 (ramp), Southwest \$249, Bemidji \$120 to \$260, Winona \$135.
Res. Hall Discount Dark Green	\$192	\$198	\$200	Represents a \$25 monthly investment to park over at the parking areas in Lot 2 Green and Lot 1. Discount Green is but a short ride using the buses and/or shuttles, or a ten minute walk from Crawford, McElroy, or Sears.

Parking Permit & Citation Areas (1)	Existing (2)	Proposed for Public Hearing held on March 2 nd (3)	"Post Hearing" Recommendations of Parking & Transportation Advisory Committee – Approved 6 to 0	
			Recommended Rate (4)	Advisory Committee Rationale (5)
Blue Handicap Parking Permit (12 Month)	\$136	\$140	\$140	Represents a \$11.33 monthly investment for premium close-in parking for 12 month permit. Rate tied to nine-month Orange permit charge in the past. Continues to be least expensive.
Silver Motorcycle/ Scooter Permit (Academic Year)	\$54 or \$28 with the purchase of regular vehicle permit.	\$58 or \$29 with the purchase of regular vehicle permit.	\$58 or \$29 with the purchase of regular vehicle permit.	Represents a \$7.25 monthly investment for zoned two-wheeled vehicle parking in Lot 7 (by Tennis Court), Lot 11A (Student Union), Lot 16 (Performing Arts lot), and Lot 15 (front of McElroy). \$3.62 monthly investments if owner already has regular permit for a 4 wheeled vehicle. Advisory Committee believes that existing rate is low enough to support growth in the use of such energy efficient 2-wheeled vehicles.
Green Transportation Fee – 90¢ now folded into the overall Stu, Activity Fee of \$7.14 (\$85.68 banded 12-18 credit hrs.)	\$279,350 [90¢ per credit hour Yield]	\$313,515 [\$1.01 per credit hour Yield] Pending SAC and Student Senate Review.	\$313,515 [\$1.01 per credit hour Yield] Pending SAC and Student Senate Review	Green Transportation Fee, set in motion Fall 2012, needs to be raised by 11¢ per credit hour (from 90¢ to \$1.01) to generate additional \$34,165, which will address the City's per hr. increase from FY'15's \$88 to FY'16's \$97. The Green Transportation Fee allocation for FY'16 was \$279,350. The total busing costs is projected at \$526,226 for FY'16 financed by: Green Transportation Fee base of \$279,350 & \$12,862 Carry Forward; \$174,997 from Parking Fund; \$35,737 Residential Life; and \$23,280 to help run the Stomper Express to selected off-campus sites (River Hills Mall, Wal-Mart, e.g.).

3. Post Hearing Recommendation – Keep Lot 23 as a Non-Permit Lot

Discussion occurred at the March 2nd Public Hearing and at the February 4th and 18th Advisory Committee meetings. In a unanimous 6-0 decision the Voting Members of the Advisory Committee agreed that the existing status of Lot 23 as a "non-permit" lot continue.

Notwithstanding the argument that the 436 stalls in Lot 23 should generate permit revenue to help cover snow removal costs and lot repairs, and that such costs were a burden on other permit holders, Advisory Committee members cited various reasons why the University should keep the "free lot free," among which included the fact that nearby retailers and homeowners had not been aware of any new effort to charge for a Lot 23 permit as it had not been a formal part of the March 2nd Public Hearing Docket. (The Advisory Committee, in its February 18th meeting, voted 6-0 to keep Lot 23 as a free lot based on an energetic presentation by student leaders.)

The potential of a negative impact on the University's neighbors was of concern, and the strong position of the Student Association in opposition to a change, were contributing factors in the Advisory Committee's final recommendation to maintain the status quo for Lot 23.

4. Post Hearing Recommendation – Postpone "Years of Service" as New Pool for April Gold Permit Drawing

Based on a suggestion made by Kate Voight during the February 18th Public Hearing, the Advisory Committee had initially favored a proposal that the existing Gold Permit Drawing procedures be modified to create a third drawing pool made of those employees and students who have been MSU employees 30 years or more. Voight again presented her plan at the March 2nd Public Hearing where student leaders expressed their opinion that including students didn't really work as few, if any, students meet such criteria. Following the Public Hearing, Advisory Committee Members voted to eliminate any reference to students. If the concept is approved, it was recognized the implementation of the proposed drawing pool would have to be delayed until the Spring 2017 Gold Permit Drawing.