

## FUTURE MAVERICKS TRANSFER PATHWAY

Associate in Arts Degree, Business Concentration Recommended Schedule for Full-time Dual Degree Enrolled Business Student Riverland Community College and Minnesota State University, Mankato

Total Credits: 60

Potential Course Availability Plan (Two Years)

First Year/Fall Semester		
Required Courses		
Course No.	Name	Credits
BUSA1065	Microcomputer Applications	3
ECON2291	Macroeconomics	3
BUSA Elective Courses		
	BUSA Electives (fall or spring semester)	1
MnTC Elective Courses		
Goal 1	Choose one Speech course	3
Goal 3	Choose one course from Area A	3
Goal 6	Choose one course — Not PHIL	3
		15/16

First Year/Spring Semester		
Required Courses		
Course No.	Name	Credits
ECON2292	Microeconomics	3
ENGL1101	Freshman English	3
PHIL1130	Ethics	3
BUSA Elective Courses		
	BUSA Electives (fall or spring semester)	1
MnTC Elective Courses		
Goal 5	Choose one course — Not ECON	3
Goal 6	Choose one course — Not PHIL	3
		15/16

Second Year/Fall Semester		
ACCT2011	Principles of Financial Accounting	4
MATH1110	College Algebra	3
BUSA Elective Courses		
BUSA2032	Business Law — Legal Environment	3
	BUSA Electives (fall or spring semester)	1
MnTC Elective Courses		
Goal 1	Choose English composition course	3
Goal 3	Choose one course from Area B	3
		16/17

Second Year/Spring Semester		
ACCT2012	Principles of Managerial Accounting	4
PHED/HLTH	Physical Education/Health course	1
BUSA Elective Courses		
STAT2021	Fundamentals of Statistics	4
	BUSA Electives (fall or spring semester)	1
MnTC Elective Courses		
Goal 3	Choose one lab course from Area A or B	3
	Additional MnTC credit to total 40 credits	1
		13/14

Sample Course Offerings by Semester (As of June 23, 2015; subject to change)



## FUTURE MAVERICKS TRANSFER PATHWAY FOR MARKETING

### Third Year/Fall Semester

Course No.	Name	Credits
MATH 130	Finite Math & Introduction to Calculus	4
MGMT 200	Intro to Information Systems	3
BUS 295	Professional Preparation for Business Professionals	2
MGMT 346	Production Operations Management	3
IBUS 380	Principles of International Business	3
		15

**Note:** Admission to majors in the College of Business requires a cumulative GPA (which includes all transfer grades) of 2.70 and completion of all lower level courses required for College of Business majors.

### Third Year/Spring Semester

Course No.	Name	Credits
FINA 362	Business Finance	3
MRKT 310	Principles of Marketing	3
MGMT 330	Principles of Management	3
BUS 397	Practicum for Integrated Business Experience	3
MRKT 412	Professional Selling	3
		15

**Note:** You have the option of taking the Integrated Business Experience (IBE). That option combines specially designated sections of FINA 362, MGMT 330 and MRKT 310 with BUS 397 (practicum). You must take all four specially designated courses concurrently as part of the IBE. More information and an application to the program can be found at <http://cob.mnsu.edu/ibe/>

### Fourth Year/Fall Semester

Course No.	Name	Credits
MRKT 316	Consumer Behavior	3
MRKT 317	Product & Pricing Strategy	3
MRKT 318	Promotional Strategy	3
MRKT 324	Marketing Research & Analysis	3
MRKT 339	Distribution Strategy	3
		15

**Note:** Students participating in the IBE program need two additional classes to complete the Entrepreneurship & Innovation minor. Consider taking the classes to complete the minor in the fourth year. Other minors in the College of Business include accounting, business law, human resource management, marketing, international business and financial planning.

### Fourth Year/Spring Semester

Course No.	Name	Credits
MRKT	Marketing Elective (Choose from MRKT 413, MRKT 415, MRKT 416, MRKT 420, MRKT 428, MRKT 480, MRKT 492, MRKT 494, or MRKT 498)	3
MRKT 490	Marketing Management	3
MGMT 481	Business Policy & Strategy	3
	Elective	3
	Elective	3
		15

**Note:** A bachelor of science degree requires 120 credits. If the number of credits taken to meet general education and major course requirements totals less than 120 credits, students are to choose "electives" that will count toward graduation, but are not required for general education or the major. The number of elective credits will be reduced if a four credit, rather than a three credit, general education course is taken. No minor is required for any major in the College of Business. However, if the student chooses to pursue a minor, he or she may utilize the electives identified in this plan toward that minor.

*Sample Course Offerings by Semester (As of June 23, 2015; subject to change)*