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## ENTREPRENEURSHIP AND INNOVATION MINOR

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### Entrepreneurship and Innovation

*College of Business*

150 Morris Hall • 507-389-2966

Coordinator: Miles Smayling, Ph.D.

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**Academic Map/Degree Plan at [www.mnsu.edu/programs/#All](http://www.mnsu.edu/programs/#All)**

#### **POLICIES/INFORMATION**

Minors in the College of Business include Business Administration, Business Law, Accounting, Financial Planning, International Business, Human Resource Management, Marketing, and Entrepreneurship and Innovation.

Students who are business minors, non-business majors or those who are not seeking a four year degree may take up to 24 credits in the College of Business. However, prerequisites are enforced.

**GPA Policy.** Students must earn a minimum grade point average of 2.0 ("C") on the total courses taken in the College of Business.

**Residency.** Transfer students pursuing a minor in the College of Business must complete at least 50% (one-half) of their minor coursework at Minnesota State Mankato.

**Assessment Policy.** The College of Business believes that the ongoing assessment of its programs makes a vital contribution to the quality of those programs and to student learning. Student participation is an important and expected part of the assessment process.

The Entrepreneurial studies minor is designed to expose, engage and support students in thinking and experiencing the processes, challenges, and opportunities associated with the interdisciplinary and team-based nature of beginning a new venture.

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#### **Core**

The core for the Entrepreneurship and Innovation Minor consists of the required Integrated Business Experience (IBE) (12 credits) and an additional two courses (6 credits) which include MGMT 332 Creativity and Innovation and MGMT 443 Entrepreneurship. The Entrepreneurship course involves a major project that requires the development of a business plan related to the students major.

BUS	397	IBE Practicum (3)
FINA	362	Business Finance (3)
MGMT	330	Principles of Management (3)
MGMT	332	Creativity and Innovation (3)
MGMT	443	Entrepreneurship (3)
MRKT	310	Principles of Marketing (3)