

COMMUNICATION AND MEDIA

The study of Communication and Media prepares students to become engaged, knowledgeable, and ethical communicators, advocates, and storytellers. We inspire students to embrace media technologies, create diverse stories, think critically about social relations, and foster public good by advancing socially responsible communication practices through education, research, and service. Communication Studies graduates excel in a variety of industries and professions with their abilities to lead, influence, and relate to diverse communities and audiences.

PROGRAMS



DEGREES AND CERTIFICATES

- Bachelor of Science in Communication and Media
- Bachelor of Science in Public Relations
- Bachelor of Arts in Media Studies
- Bachelor of Science in Health Communication
- Bachelor of Science in Music Industry
- Communication and Media Minor
- Health Communication Minor
- Advocacy Minor
- Master of Science in Communication Studies
- Master of Fine Arts Forensics and Communication
- Master of Science in Communication and Composition
- Master of Science in Cross-Disciplinary Studies
- Communication Education Graduate Certificate
- Professional Communication Graduate Certificate

REAL-WORLD CONNECTIONS



SKILLS AND TALENTS

- Communication Skills
- Leadership
- Conflict Management
- Marketing & PR
- Multimedia & Design Skills
- Storytelling

CAREERS

- Communications Manager
- Public Relations
- Advertising Manager
- Event Planner
- Social Media Manager
- Content Management Strategist

EMPLOYERS

- College Possible
- Greater Mankato Diversity Council
- Target
- Taylor Corporation
- United Health Group
- Verizon Wireless Center

INSPIRED ACTION



EMPLOYMENT RATE

96.6%
of program graduates
begin their careers within
one year of graduation.

Graduates: 432
Respondents: 378
link.mnsu.edu/graduate-follow-up

MEDIAN SALARY

\$66,240

The median annual wage for Media and Communication occupations in May 2022.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Media and Communication occupations, at link.mnsu.edu/communication-media-salary

PROGRAM WEBSITE



hss.mnsu.edu/communication-media

