

INTERNATIONAL BUSINESS

International Business prepares students to manage business and/or business operations with a global mindset. A global mindset involves a multifaceted approach to understanding cultural differences, political and governing bodies, and financial variances found in the international marketplace. The international business program prepares students to meet the challenges of the global economy. Most of the students are employed in the finance, marketing, transportation and international divisions of the small-to-mid-size corporations.

PROGRAMS



DEGREES AND CERTIFICATES

- Bachelor of Science in International Business
- International Business Minor

ABOUT THE PROGRAM

International Business majors acquire the knowledge to work successfully in today's globalized business operations. Students become informed global citizens and develop a skill set to bridge cross-cultural differences in business practices around the world.

REAL-WORLD CONNECTIONS



SKILLS AND TALENTS

- Networking Abilities
- Cross-Cultural Communication Skills
- Global Mindset
- Economics
- Social Sciences
- Business Skills

CAREERS

- International Market Researcher
- Export Officer
- Marketing Manager
- Regional Coordinator
- Customs Broker
- International Sales Officer

EMPLOYERS

- Aeragion Industries International
- Cisco
- Enterprise
- FIS
- Media Vista Group Univision
- Mediterranean Shipping Company

INSPIRED ACTION



EMPLOYMENT RATE

98.2%
of program graduates begin their careers within one year of graduation.

Graduates: 71
Respondents: 64
link.mnsu.edu/graduate-follow-up

MEDIAN SALARY

\$69,000

The median annual wage for Business occupations in May 2022.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Business occupations, at link.mnsu.edu/international-business-salary

PROGRAM WEBSITE



cob.mnsu.edu/intl



