

MANAGEMENT & ENTREPRENEURSHIP

The Department of Management and Entrepreneurship at Minnesota State Mankato offers a program of study with the aim of developing the technical, analytical, and conceptual skills of the future leaders of the private and public sectors. Business management allows students to move on to an MBA program.

PROGRAMS



DEGREES AND CERTIFICATES

- Bachelor of Science in Management
 - Concentration in Business Management
 - Concentration in Human Resources
- Bachelor of Science in Agribusiness & Food Innovation
- Management Minor
- Agribusiness & Food Innovation Minor
- Entrepreneurship and Innovation Minor
- Entrepreneurship and Innovation Certificate
- Integrated Business Experience Certificate

ABOUT THE PROGRAM

The Business Management program prepares individuals to plan, organize, direct, and control the functions and processes of a firm or organization. The emphasis includes instruction in human resources management and behavior, quantitative methods and tools, entrepreneurship, creativity and innovation, agribusiness, strategic decision-making, leadership, and production and operations.

REAL-WORLD CONNECTIONS



SKILLS AND TALENTS

- Business Management
- Strategic Thinking and Planning
- Time Management and Organization
- Branding, Marketing, Networking
- Business Operations
- Leadership Skills

CAREERS

- Manager
- Project Manager
- Account Manager
- Recruiter
- Human Resource Manager
- Plant Supervisor

EMPLOYERS

- Cambria
- Fastenal
- Fun.com
- Northwestern Mutual
- Target
- Taylor Corporation

INSPIRED ACTION



EMPLOYMENT RATE

95.5%
of program graduates begin their careers within one year of graduation.

Graduates: 638
Respondents: 593
link.mnsu.edu/graduate-follow-up

MEDIAN SALARY

\$107,360

The median annual wage for Management occupations in May 2022.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Management occupations, at link.mnsu.edu/management-salary

PROGRAM WEBSITE



cob.mnsu.edu/mgmt

SAMPLE FOUR-YEAR PLAN - MANAGEMENT, BS

First Year (Fall)	First Year (Spring)
CIS 101 Introduction to Information Systems (3) ECON 201 Principles of Macroeconomics (3) General Education Course (3) General Education Course (3) General Education Course (3)	MATH 130 Finite Mathematics and Introductory Calculus (4) BLAW 200 Legal Environment of Business (3) ECON 202 Principles of Microeconomics (3) General Education Course (3) General Education Course (3)
Second Year (Fall)	Second Year (Spring)
ACCT 200 Financial Accounting (3) ECON 207 Business Statistics (4) BUS 295 Professional Preparation for Business Careers (2) General Education Course (3) General Education Course (3)	MRKT 210 Principles of Marketing (3) MGMT 230 Principles of Management (3) FINA 362 Business Finance (3) BUS 397 IBE Practicum (3) General Education Course (3)
Third Year (Fall)	Third Year (Spring)
ACCT 210 Managerial Accounting (3) MGMT 300 Introduction to MIS (3) MGMT 340 Human Resource Management (3) Elective Course in Major (3) General Education Course (3)	MGMT 346 Operations for the Supply Chain (3) IBUS 380 Principles of International Business (3) MGMT 380 Human Behavior in Organizations (3) Elective Course in Major (3) General Education Course (3)
Fourth Year (Fall)	Fourth Year (Spring)
MGMT 472 Project Management (3) MGMT 484 Leadership (3) Elective Course in Major (3) General Education Course (3) Other Graduation Requirements Course (3)	MGMT 459 Management Information Systems (3) MGMT 481 Business Policy & Strategy (3) Other Graduation Requirements Course (2) Other Graduation Requirements Course (3) Other Graduation Requirements Course (3)

For more information about program requirements, visit:
mnsu.edu/academics/academic-catalog

LEARN MORE

Department of Management & Entrepreneurship

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507-389-2966



The College of Business is accredited by the American Association of Collegiate Schools of Business (AACSB). This is the premier standard for colleges of business. Less than five percent of the world's business schools have earned this hallmark of excellence.

NOTES
