

Top Tips for Students Becoming Expo-Ready!

Impacting Real-World Challenges Together

BONUS VIDEO: [“How to Work a Career Fair”](#)

1. Register on Handshake— [EXPO 2023](#)
- ✓ Check out the [Handshake Event Navigation Guide](#):

2. Look for employers based on their real-world challenges and create your VIP list!



We asked employers to tell us what challenges in the real-world do they help impact through their work. If you're looking for a meaningful career path, consider taking a look at what challenge you want to help contribute to as well and make that your starting point for a conversation!

- ✓ Review [employers](#) that fit a challenge you are interested in
- ✓ Prepare questions for the employers based on the challenge they are under

Example:

- ✓ How does your organization/company contribute to **(Challenge)**?
- ✓ What are the biggest obstacles or challenges you face in making progress on this issue?
- ✓ What opportunities are there for professional growth and development for employees interested in working on this challenge?

BONUS: Check out this [video](#) on the challenge mindset

3. Research [Registered Employers](#) –get to know their mission, current openings and what they do to help you get to know what questions to ask them.
4. Prepare your Elevator Pitch
 - ✓ Check out this [video](#) to get you started or use this [Elevator Pitch Template](#)
5. Have a Resume
 - ✓ Upload to your Handshake student account and make it public for employers to view. Update your profile on [Handshake](#) too while you are at it.

Need help with any of these steps? Use your Career Development Center Resources!

(click the photo to access)



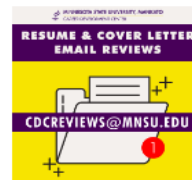
[Appointments](#)

Make appointments to talk to a career advisor.



[QuickStop Drop in Hours](#)

Meet with a career advisor 10-15 minutes, no reservation needed



[CDC Reviews](#)

Submit job search materials for feedback via e-mail.



[SkillsFirst Resume & Cover Letter Builder](#)

Use AI to help you get started on resumes, cover letters, and elevator pitches