MINNESOTA STATE UNIVERSITY



Enrollment Management Structure to Support our Integrated Academic Planning 05/09/2014

Recruitment and Student Success

Enrollment Management Advisory Team

(Appointed and Collective Bargaining Units Represented)

Recruitment Strategy Group

(Members:
Admissions,
Institutional
Diversity,
International Center,
Extended
Education,

Graduate.

Integrated

Marketing)

Strategies for Recruitment & Integrated Marketing

Student Success

(Appointed individuals and Collective Bargaining Units Represented)

Topics would be informed as a result of our integrated academic planning process and needs, i.e., Advising, Early Alert, Policy Improvement, Process Improvement, Tutoring, etc.

Pause for 2014-2015

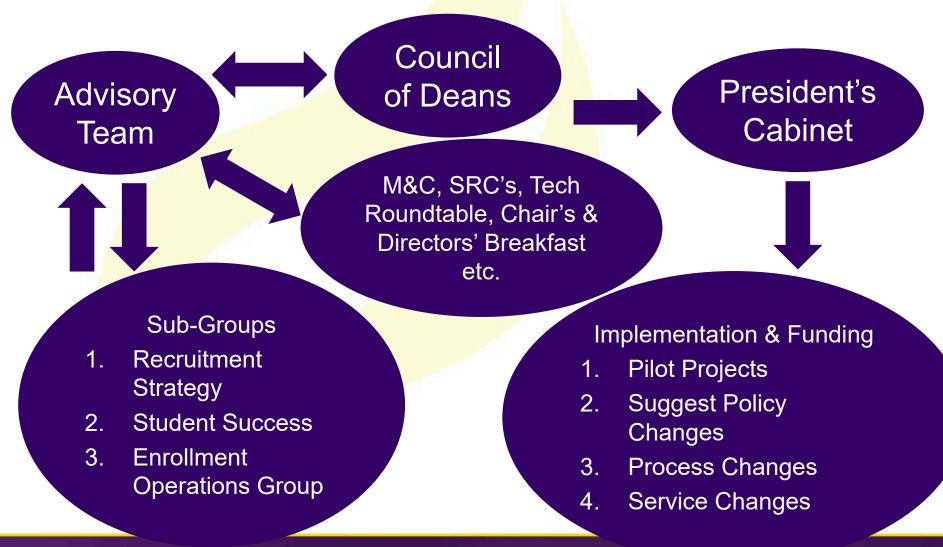
Strategies for Improving Student Success

Enrollment Operations Group (EOG)

(Admissions,
Institutional Diversity,
International Center,
Extended Education,
Graduate, Financial
Aid, Registrar,
Residence Life,
Financial Services,
Career Development
Center, Institutional
Research, New
Student & Family
Programs, IT,
Academic Affairs)



Enrollment Management Communication Changes





MINNESOTA STATE UNIVERSITY MANKATO